

Housing Pipeline Project 2011 is Underway!

My name is Fiona Teng and I am the new Market Research and Information Systems Intern at the Housing Trust Fund of Santa Barbara County. My role here at the agency is largely defined by the new project we have introduced at the start of this year - **the Housing Pipeline Project 2011**.



Fiona Teng: Market
Research and Information
Systems Intern

Our hopes for the Housing Pipeline Project 2011 are to survey our affordable housing sponsors to achieve 4 major goals:

- 1) To gain a better picture of the project capital and technical needs of your agency;
- 2) To compile a countywide directory of affordable housing providers;
- 3) To aggregate information that will assist the Housing Trust Fund in raising resources to support our community housing sponsors and their projects; and,
- 4) To create the first countywide profile of the all the affordable housing projects currently in the local "development pipeline".

As a part of this project, **you are invited to participate in the Affordable and Workforce* Housing Survey** because of your agency's prominence and participation in the county's affordable housing industry, as well as your experience with development processes within the county. The survey should take no more than **15 minutes** to complete.

Click [here](#) to be directed to the secure online survey.

The survey questions are designed to better understand your project financial and technical assistance needs so that the Housing Trust Fund can design its programs to better assist your agency in accomplishing its mission. The information gathered from individual agencies completing the survey will remain confidential, and will be analyzed and aggregated into a final report to be made public in mid-2011. Please check our website for updates.

Your insights and/or widest distribution of the survey would be invaluable to the development of this project. I hope to work with you further in the next few months.

Sincerely,

Fiona Teng

*Throughout the survey, the term "affordable and workforce" housing will be used to describe all housing types under the categories of affordable, workforce, homeless and special needs housing, with at least 25% allotment or have an inclusionary requirement.

Click [here](#) to be directed to the secure online survey.

Your participation is Appreciated!