



# ISSUE & POLICY ROUNDTABLE

Tuesday,  
June 27th  
12:00pm

Chair  
Jim Knight

THE CHAMBER'S FORUM FOR GOVERNMENTAL AND BUSINESS CONCERNS

## UPCOMING EVENTS

### June

**28 - Business After Hours**  
Maravilla  
5486 Calle Real  
(between Fairview and Patterson)  
5:00pm - 7:00pm

**30 - Executive Board Meeting**  
Goleta Chamber  
Conference Room  
12:00pm

### July

**3 - Ambassadors Meeting**  
Goleta Chamber  
Conference Room  
12:00pm - 1:00pm

**6 - Board Meeting**  
Goleta Chamber  
Conference Room  
8:00am - 9:30am

**11 - Issue & Policy Roundtable**  
Goleta Chamber  
Conference Room  
12:00pm - 1:15pm

**25 - Issue & Policy Roundtable**  
Goleta Chamber  
Conference Room  
12:00pm - 1:15pm

## Workforce Housing

**D**uring Tuesday's meeting Jennifer McGovern spoke about new partnerships and innovative strategies for creating workforce housing that is affordable to local employees. Some of the topics included: why we need workforce housing; what public policies and financial partnerships need to be in place to produce it; and how employers can proactively participate in providing assistance that enables employees to live and work in Goleta. Jennifer also presented an overview of the Housing Trust Fund's role and resources in promoting workforce housing, along with information on the Workforce Home-Ownership Program effort, and the upcoming Workforce Housing Summit.

### JENNIFER MCGOVERN



*Coordinator,  
Housing Trust  
Fund of Santa  
Barbara County*

### CONTACT INFORMATION:

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## INTEREST ITEMS

### ITEM 1: Strategic Growth Plan (SGP) Review for Upcoming Vote

**Summary:** The Legislature approved a \$37.3 billion package of bonds for transportation, schools, levees and other public works. Wrapped up in a marathon session that brought votes by both chambers in the wee hours of Friday morning, the package would go to the voters in November.

"Approval of these bonds by the voters will bring critically needed investment into our state's infrastructure, repairing and improving current facilities, while building to prepare for the continued growth in California," said Allan Zaremberg, president of the California Chamber of Commerce, in a statement Friday. "In turn, these expanded ports, strengthened levees, newer schools, decongested highways, and additional housing will keep our economy -- and California business -- going strong." The package was broken into four pieces, approved separately and at times almost unopposed:

- \$19.9 billion for transportation projects, including roads and transit
- \$10.4 billion for K-12 and higher education
- \$4.1 billion for flood protection such as levee improvements
- \$2.8 billion for affordable housing.

Gov. Arnold Schwarzenegger, who called this year for an even larger infrastructure package with a bigger bond issue, is expected to sign the legislation.

### ITEM 2: Measure D 2006 Review for Upcoming Vote

**Summary:** On April 20, the SBCAG Board unanimously adopted a final Measure D renewal transportation expenditure plan. The plan provides nearly \$1.6 billion in funding to relieve traffic congestion, maintain existing transportation infrastructure, improve local roads and highways, provide safe routes to school, expand transportation alternatives and protect mobility for seniors and disabled individuals. The adopted plan would continue Measure D—our existing ½ percent local sales tax for transportation—for 30 years and provide for a ¼ percent increase in the sales tax rate to fund specific projects and programs.

The existing Measure D, which was approved by county voters in 1989, will sunset in March 2010, and this critical source of transportation funding will end unless a renewal of Measure D is approved. The county board of supervisors and a majority of the city councils representing a majority of the incorporated area population must approve the new expenditure plan before the measure is placed on the November 7, 2006 general election ballot. This plan is the product of 18 months of hard work and compromise by SBCAG Boardmembers, staff, consultants,

local agency representatives and stakeholder groups after many public outreach workshops and meetings. The plan has been prepared to address important existing and future transportation needs in Santa Barbara County. It proposes a diverse program of transportation investments to address those needs while being sensitive to the regional differences within our county. Under the plan, 50% of the revenues generated by Measure D will be allocated to local agencies, for expenditure on projects selected by the city councils and board of supervisors, based on each community's priorities. This provision ensures that each city and the county will continue to receive at least the same amount of local flexible funding as they currently receive from the revenues generated by the current Measure D ½ percent sales tax. The other 50% of funds will be used to deliver important regional projects like the widening of the 101 freeway to the Ventura County line, a new commuter rail service connecting Santa Barbara and Ventura Counties, increased local and regional transit, improved bikeways and safe routes to school that will benefit the all the citizens of the county and our local economy for years to come.

Lunch was provided by Country Catering



# ISSUE & POLICY ROUNDTABLE

## GOLETA GENERAL PLAN

General Plan Schedule for  
Joint Planning Agency-City  
Council Meetings

**June 28, 2006**

(Wednesday)

Final Agency/Council

Deliberations and Direction  
on Draft Plan

**July 10, 2006 (Monday)**

(If Needed) Conclude

Agency/Council

Deliberations and Direction  
on Draft Plan

**Goleta General Plan**

**Public Hearing Draft**

Available free online at

cityofgoleta.com

Reference copies are avail-

able at the Goleta Public

Library and City Hall for \$50

in print and \$10 on CD.

**Project Description:**

The Draft Goleta General Plan (Coastal Land Use Plan) will be the primary means for guiding future change in Goleta as the City faces decisions about growth, housing, environmental protection, neighborhood compatibility and preservation, public facilities and services, and transportation. The Draft Plan includes a total of nine (9) elements as follows:

1. Land Use Element
2. Open Space Element (including coastal access)
3. Conservation Element: Land, Air, & Marine Resources
4. Safety Element: Coastal and Other Hazards
5. Visual and Historic Resources Element
6. Transportation Element
7. Public Facilities Element
8. Noise Element
9. Housing Element

## REGIONAL ISSUES

**ITEM 1:** Election Results in Regards to Housing

**Summary:** The June 6 supervisorial elections in both Central Coast counties were about as positive as home-builders could have hoped.

Not much should change from current policy, which has been tolerable. The board majorities should remain relatively friendly to housing with the re-elections of Supervisor Katcho Achadjian in San Luis Obispo County and Supervisor Joe Centeno in Santa Barbara County. Neither board vigorously supports more residential development, but they are less hostile than their predecessor majorities.

Candidates that the Home Builders Association supported in District 2 in each county were the leading vote-getters by narrow margins. Neither won outright election, which would have taken 50 % of the votes plus one more ballot. Those candidates - Rodger Anderson of Morro Bay in San Luis Obispo County and Dan Secord of Santa Barbara in Santa Barbara County - will likely face steep, uphill battles in the November general election as their opponents in the primaries will probably unite against them in favor of the second place finisher, Bruce Gibson in SLO and Janet Wolf in SB.

Wolf seems to be a semi-moderate Democrat and has publicly supported more workforce housing. She was preferable than no-growth candidate Joe Guzzardi and politically ambitious Das Williams. Gibson is interested in affordable housing, but tends to vote against, reduce or restrict most projects that come before him on the SLO County Planning Commission. Judy Vick, who came in third in SLO County, has already endorsed Gibson. Voter turnout was low in both counties. So the results in November will depend on what happens with voters whose candidates didn't get into the runoffs last Tuesday and with the 20 % of normal voters who skipped the primary but will likely vote in November.

A key fact from both counties was the huge number of absentee ballots cast before the actual election. Almost 60 % of all votes cast in each county was absentee. So any financial support or get-out-the-vote efforts we make for supervisor or city council candidates running Nov. 7 should be done by early October, when absentee ballots are sent out.

## LOCAL POLITICAL CALENDAR

July

**5 - Design Review**

**Board Meeting**

3:00pm

Goleta City Hall

130 Cremona

Drive, Ste. B

**11 - Board of**

**Supervisors Meeting**

9:00am

Betteravia Gov

Center,

511 E Lakeside Pky,

Santa Maria

**17 - City Council**

**Meeting**

1:30pm & 6:00pm

Goleta City Hall

130 Cremona

Drive, Ste. B

**18 - Design Review**

**Board Meeting**

3:00pm

Goleta City Hall

130 Cremona

Drive, Ste. B

**18 - Board of**

**Supervisors Meeting**

9:00am

County Admin

Building,

105 E Anapamu St,

Santa Barbara

## SAVE THE DATE

### June Business After Hours Mixer

**WHO:** Goleta Valley Chamber of Commerce

**WHAT:** Business After Hours Mixer

great networking, entertainment,

food and beverages.

**WHEN:** June 28th, 5:00pm - 7:00pm

**WHERE:** Maravilla, 5486 Calle Real (between

Fairview and Patterson)

**COST:** Chamber Members - \$5

Non-Chamber Members - \$10

THE GOLETA VALLEY CHAMBER OF COMMERCE IS A MEMBER OF THE FOLLOWING ORGANIZATIONS:



THE REGIONAL LEGISLATIVE  
ALLIANCE OF VENTURA AND  
SANTA BARBARA COUNTIES  
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